

Tyrexpo Asia'09

MEDIA RELEASE

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Exhibitors make early commitment to Tyrexpo Asia09

Next year's Tyrexpo Asia exhibition has got off to a flying start with several big names already confirming their return for the exhibition at the Singapore Expo Centre between 24 -26 March 2009.

Leading the way are major Indian tyre manufacturer Apollo and the Singapore-based duo of Stamford Tyres and Omni United, who have acted fast to secure prominent stands in the entrance area of the exhibition hall.

Among other well known companies confirming their return for the seventh staging of the show are Canada's Hercules Tyres, Indian retreader Elgitread, China's Shandong Linglong Rubber, Rhino Tyres and Techking and Singaporean companies Mindtrac and retreading equipment specialist Newera Equipment.

"There has already been an excellent response to next year's show in the few weeks since it has been open for bookings, so we're delighted that the signs are extremely positive," confirmed Rowena Suthers, sales director for exhibition organiser ECI International.

Next year's exhibition will be looking to build on the success of the last show in September 2007 which saw substantial increases in visitor numbers, exhibitors and stand space. ECI has brought forward the event by six months to avoid the increasingly congested exhibition calendar in the region during September, a move which has been supported by the many exhibitors who have already confirmed their attendance.

Further positive news for the event is the decision by the Singapore Tourism Board (STB) to recognise Tyrexpo Asia 2009 as an Approved International Fair. The significance of this is that it gives official recognition of the growing status of the event.

Ends

Diary dates: Tyrexpo Asia'09 will be held at the Singapore Expo Centre from 24 to 26 March 2009.

More details from www.eci-international.com email: eci.intl@btconnect.com

About ECI International Ltd

ECI International is a privately owned exhibition business. In addition to Tyrexpo Asia, the company is the owner and organiser of Brityrex International in the UK (September 2009) and Tyrexpo Africa in Johannesburg (March 2010).

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